BOX C-6

1955

Originality

IN **RATTAN**

WILLOW & REED

WILLOW & REED

Art Work Mfg. Co., Inc.
Established Since 1923
One Park Avenue, New York, N. Y.
Waters Building, Grand Rapids 2, Mich.
90 Canal Street, Boston, Mass.
factory-office: 293-297 Greenpoint Ave., B'klyn 22, N. Y.

BEAUTY . . .

WILLOW & REED is the result of 33 years experience, giving you today, an entirely new concept in rattan furniture, offering eight hand rubbed finishes, correlated fabrics and special designs.

LUXURY . . .

Here at last is contemporary rattan furniture for every room in the home, designed by Tommi Parzinger, exclusively for WILLOW & REED, ideally suited to modern living, having the striking and dramatic look, yet so priced to meet your requirements. It commands universal respect and admiration for the taste of its designer.

DURABILITY . . .

WILLOW & REED rattan furniture is equalled only by its amazing practical quality and remarkable durability. Independent tests have proved that the architectural construction and design marks this rattan furniture for long-lasting use.

COMFORT . . .

As if beauty, luxury, and durability were not enough, WILLOW & REED rattan furniture is exceptionally comfortable with its full-depth upholstered seating units.

ADAPTABILITY . . .

WILLOW & REED rattan furniture, because of its highly-styled construction, can be fitted to any decor, with variable finishes and fabrics to meet the individual need . . . with potential adaptability to both contemporary and traditional.

IMPORTANT INFORMATION — PLEASE READ CAREFULLY BEFORE ORDERING.

GENERAL: ALL CORRESPONDENCE, CUSTOMERS' OWN MATERIAL (C.O.M.), etc. should be addressed DIRECT TO FACTORY-OFFICE, 293-297 Greenpoint Avenue, Brooklyn 22, N. Y. Telephone: EVergreen 9-4735; EVergreen 9-4766.

Only the finest quality Rattan, Cane, Birch Woods, Madagaska Cloth and Saddle-stitched top grain Cowhide Leather are used in all Willow & Reed furniture.

Dimensions listed are approximate, over-all (OA).

Style numbers for the LEFT or RIGHT END SECTIONALS are determined by the position of the arms when FACING the piece.

FINISHES: Penetrating, hand-rubbed stains are used for all color finishes. Rattan in Natural Finish is Spar Varnished. All furniture is waxed.

Finishes

Chinese Yellow	Smoke	Tropazure
Jade	Sunset Red	Natural
Pickle-Pine	Teak	

TABLE TOPS: *Ribbed glass* is used for all glass tops.

Formica—in the following colors: Natural wood-grain, Grey wood-grain, White.

Wood—Selected Natural White Birch.
Novoply.

CASE GOODS: Cabinet pieces are constructed primarily of selected natural White Birch.

HARDWARE: Hand-wrought, solid brass, handles and drawer pulls, finials and candlesticks are designed exclusively for Willow & Reed.

FABRICS: Grade "B" price includes choice of eleven colors in Peruvian Linen.

Grade "C" price includes striped and solid color textured materials designed exclusively for Willow & Reed.

Grade "D" price includes embroidered linens, in choice of four colors, styled especially for Willow & Reed.

CUSHIONS: All cushions are reversible and have removable zippered slip covers with the following exceptions:

#900	Day Bed—Pillow and Bolster	#974	Occasional chair—constructed seat
#942	Rocker (cartridge type cushion)	#215	Vanity Bench—constructed seat
#204	Swivel Chair (Channel back cushion)	#905B	Bridge Chair—Back cushion
#849	Bar stool—constructed seat	#943B	Dining Chair—Back cushion
#209	Bar stool—constructed seat	#958B	Casual Chair—Back cushion
#948	Fan Back Arm Chair—constructed seat	#122	Dining Side Chair—Back cushion
		#123	Dining Arm Chair—Back cushion

PACKING: All furniture consigned for domestic delivery, with the exception of Metropolitan New York, is securely packed in corrugated cartons. ALL CRATING, including crating of glass, as required by carrier regulations, will be charged additional at cost.

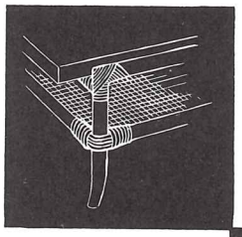
SHIPMENTS: ALL SHIPMENTS F.O.B. FACTORY, BROOKLYN, N. Y.

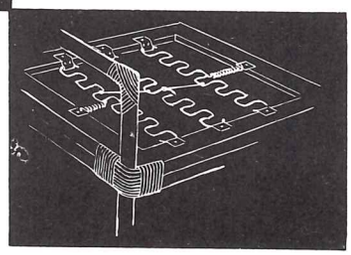
RETURNS: NO RETURNS WILL BE ACCEPTED WITHOUT OUR WRITTEN PERMISSION. Notify the Factory-Office, 293-297 Greenpoint Avenue, Brooklyn, 22, N. Y. at once, concerning any adjustments.

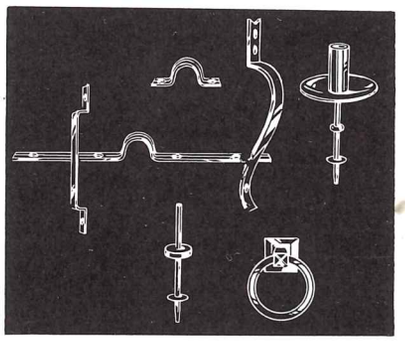
CLAIMS: Claims for shortages, breakage, etc. in transit must be made with the *carrier* within five days after receipt of shipment. When shipment is receipted for in good order by the transportation company, our responsibility ceases. We will gladly render all possible assistance in establishing claim.

Our fabrics are manufactured with the finest vat-dyes obtainable. Top quality materials are used in the construction of WILLOW & REED furniture. However, we cannot accept responsibility for fading nor can we recognize any claims for damage caused by the elements or conditions beyond our control.

. . . . . .QUALITY







GENERAL

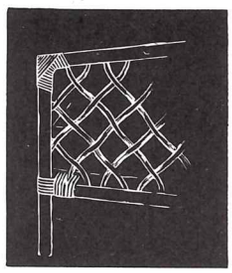
Finest of materials . . . skilled artisanship . . . beauty of design . . . attention to details . . . The Willow and Reed . . . tradition

BRASS

Hand-wrought, solid brass fittings designed exclusively for Willow and Reed by Tommi Parzinger

TAPERED LEG

A Willow and Reed first . . . introduces a new elegance to rattan for indoor use

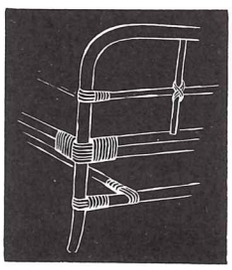


CORNERS

Additional strength through double tacking (start and finish) . . . and the hand weaving of skilled artisanship

BINDINGS

More rattan strands are used on Willow and Reed furniture . . . for additional strength and reduction of wrapping slide



FRET-WORK (LATTICED RATTAN)

INTERWOVEN . . . for greater strength and style

CANE SHELVES . . . for lightness and beauty

NO-SAG CONSTRUCTION

DOUBLE SECURED . . . fastened to frame *at top and side* . . . and helical coil joined for comfort and long wear

212—DINING CHAIR
Foam Rubber Cushion
22" W x 23" D x 29½" HOA

211/48—DINING TABLE
Formica Top
48" Dia. x 29" HOA
(also available in 42" and 36" dia.)

210—SERVER
Formica Top—Wood Shelves—
Cane Front and Sides
Front 36½" L
Back 55½" L x 16½" D x 62" HOA

213—TEA CART
Formica Shelves
45" L x 16" W x 39" HOA

200—SOFA—(NOT SHOWN)
69″ L x 32″ D x 35″ HOA

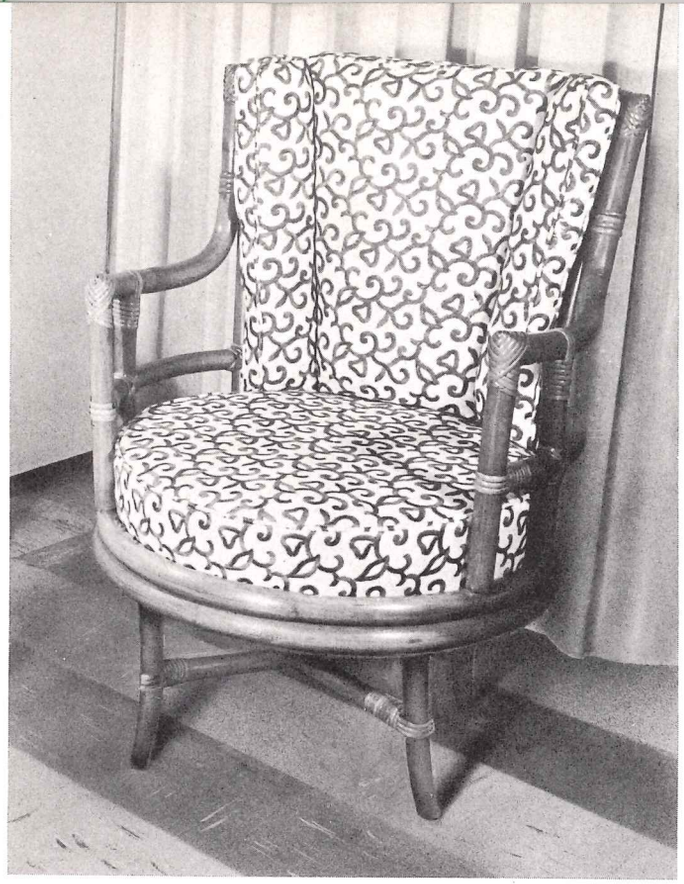
201LS—LOVE SEAT—LEFT END
47″ L x 32″ D x 35″ HOA

201RS
LOVE SEAT—RIGHT END (NOT SHOWN)

204—SWIVEL CHAIR
Foam Rubber Seat Cushion
Channel Kapok Back Cushion
25″ Dia. x 29″ D x 34″ HOA

205—COFFEE TABLE
Half Round—Formica Top
42″ L x 21″ W x 16″ HOA

206—FLOOR LAMP
With Formica Shelf
18½″ x 18½″ x 60″ HOA
Shelf—12″ Dia.

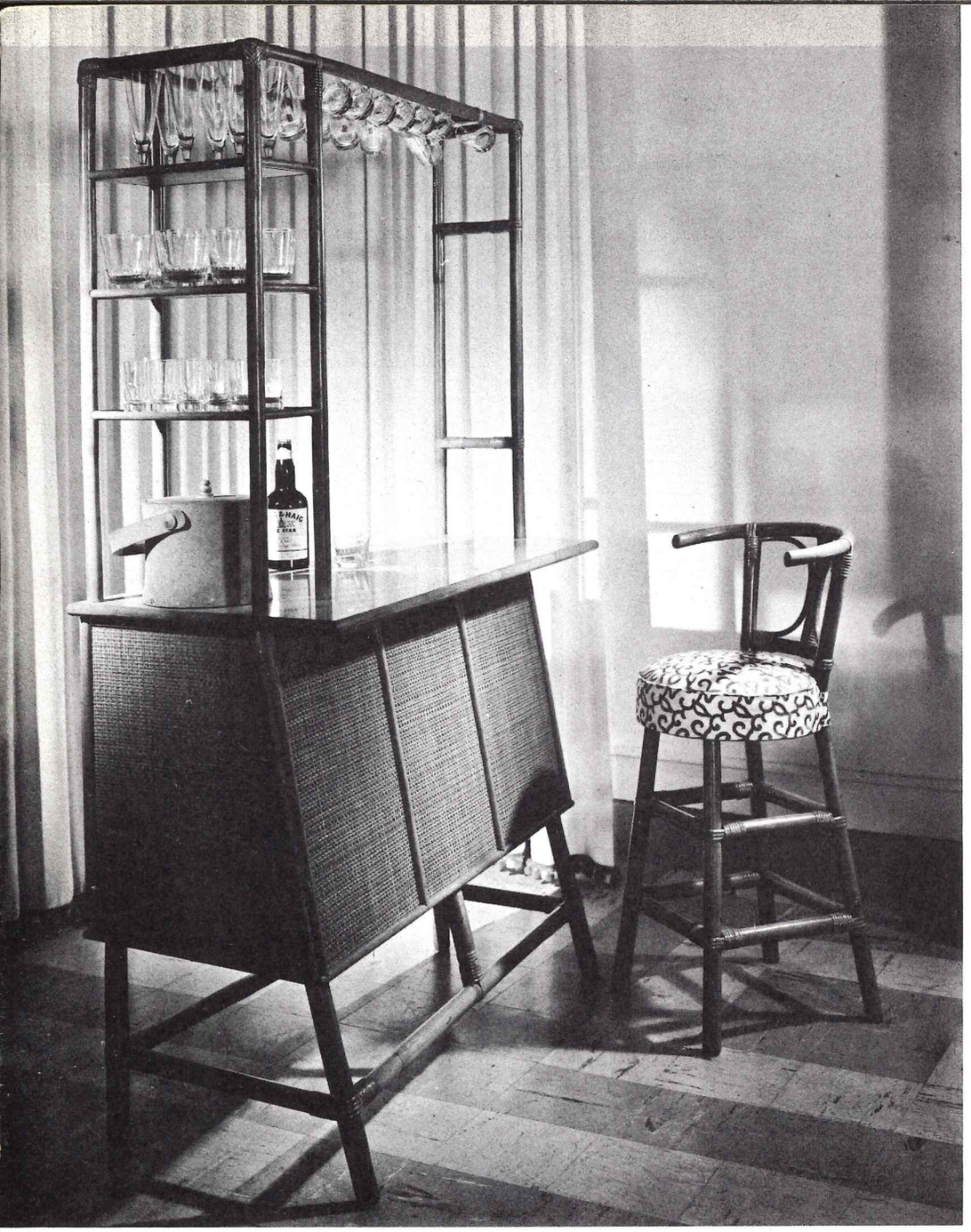


204—SWIVEL CHAIR
Foam Rubber Seat Cushion
Channel Kapok Back Cushion
25″ Dia. x 29″ D x 34″ HOA

206—FLOOR LAMP
With Formica Shelf
18½″ x 18½″ x 60″ HOA
Shelf—12″ Dia.

202—HIGH BACK ARM CHAIR
24″ W x 33″ D x 39″ HOA

203—FOOT REST
24″ W x 26″ D x 15½″ HOA



208—BAR
Tapered Formica Top—
Cane Front and Sides

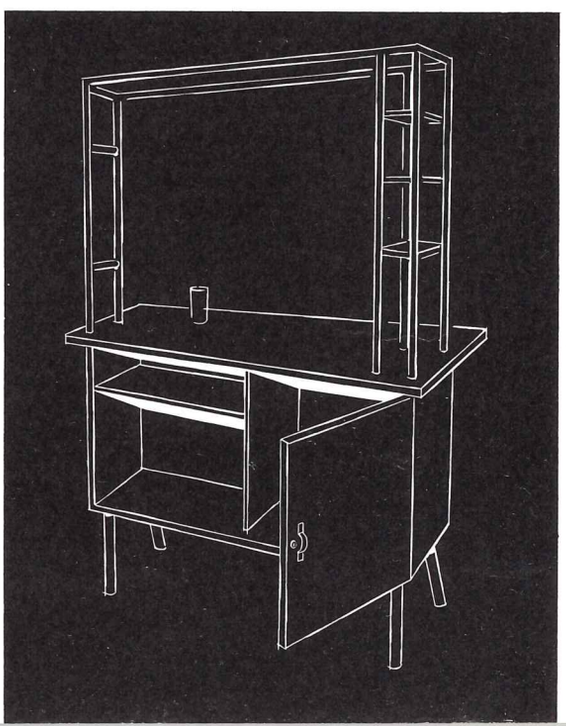
Top—22½" W
16½" W x 48" L x 38" HOA
Back—**Locked Liquor Compartment**
Open Wood Shelves

208S—BAR SHELF
Tapered

15" W
9" W x 47" L x 38" HOA
Wood Shelves—8" x 14"

209—BAR STOOL
Seat—15" Dia. x 39½" HOA

849—BAR STOOL
Seat—13½" Dia. x 30" HOA

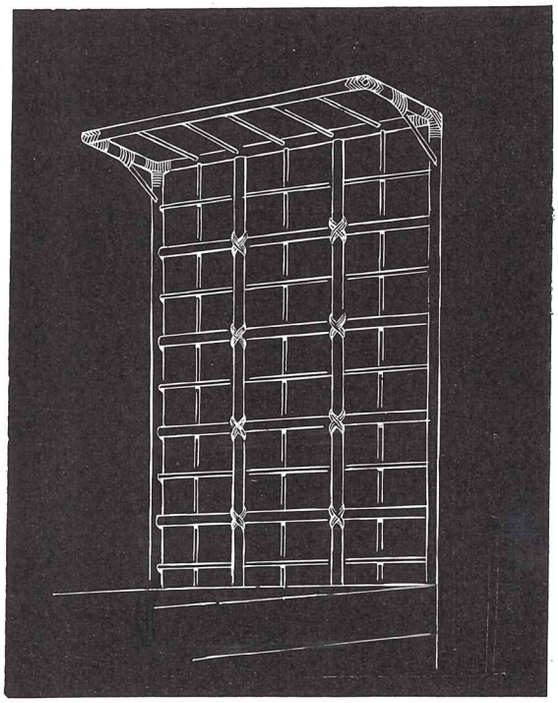


122—SIDE CHAIR
Foam Rubber Cushions
18" W x 23" D x 30½" HOA

207—DESK
TWO DRAWERS
Formica Top
38" L x 24" W 29" HOA

207S—DESK SHELF
Wood Shelves
23" L x 33½" HOA

122—SIDE CHAIR
207—DESK



216—HEADBOARD
3′/3″ x 74″ HOA
Canopy—17″
(Headboard also available—4′/6″)

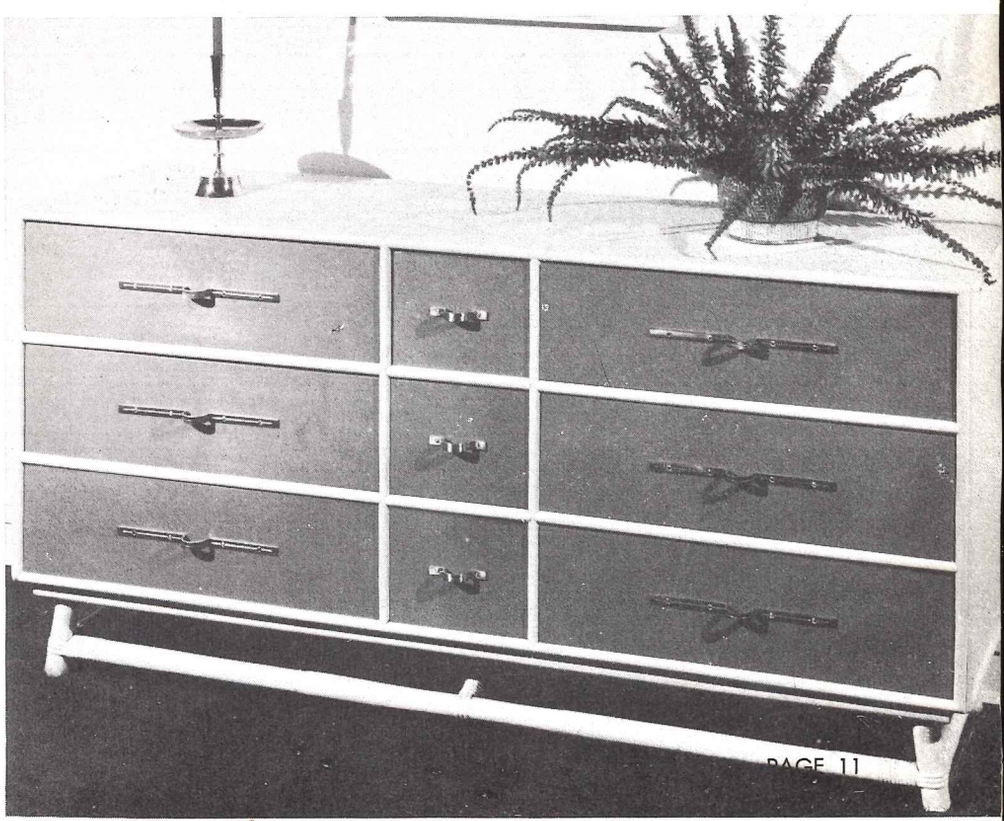
110—END TABLE
Formica top—Cane Shelf
30" L x 16½" W x 22" HOA
(Also Available Wood Top—Cane Shelf)

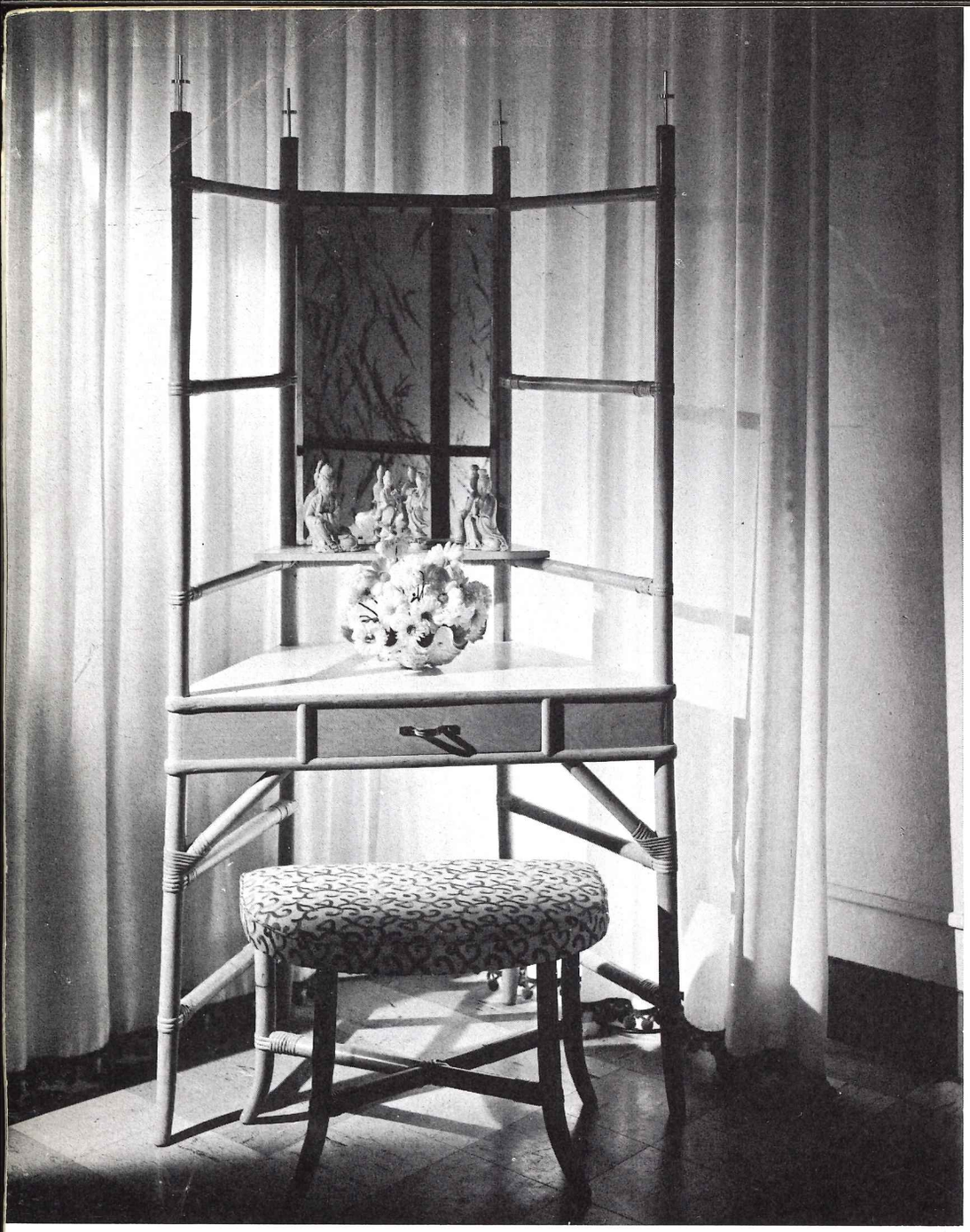
214—VANITY
ONE DRAWER
Formica Top and Shelf
Front 36" L
Back 18" L x 20" D x 74" HOA

215—VANITY BENCH
Constructed Seat—Foam Rubber
24" L x 15W x 17½" HOA

216—HEADBOARD
3'/3" x 74" HOA
Canopy—17"
(Headboard also available—4'/6")

972—DRESSER
Madagaska Cloth Top and Sides
Lacquered Drawer Fronts
66" L x 20" W x 32" HOA

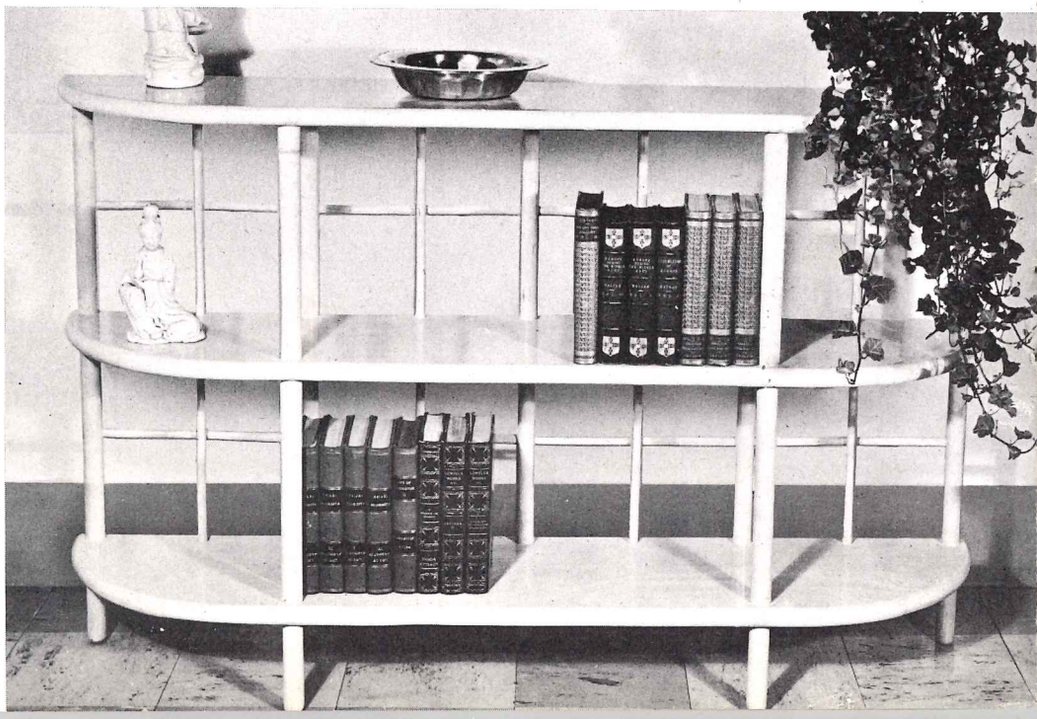




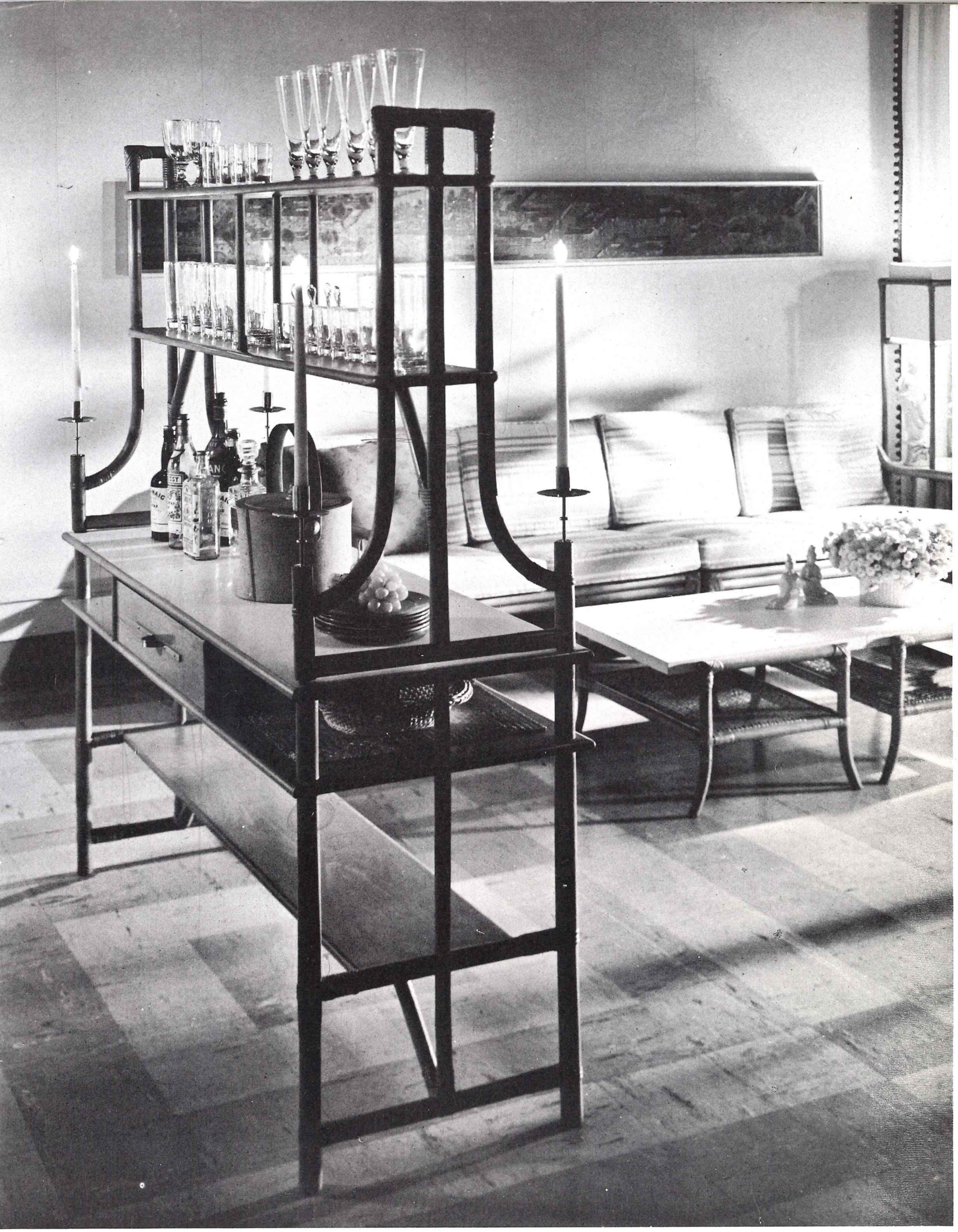
120—DIVIDEND DIVIDER
Solid Brass Candle Holders
60" L x 20" W x 67" HOA
Lower Section: Formica Top—Wood Shelf
60" L x 20" W x 32" HOA
Top Section: Wood Shelves
60" L x 20" W x 35" HOA
(Lower Section also Available with Wood Top and Shelves)

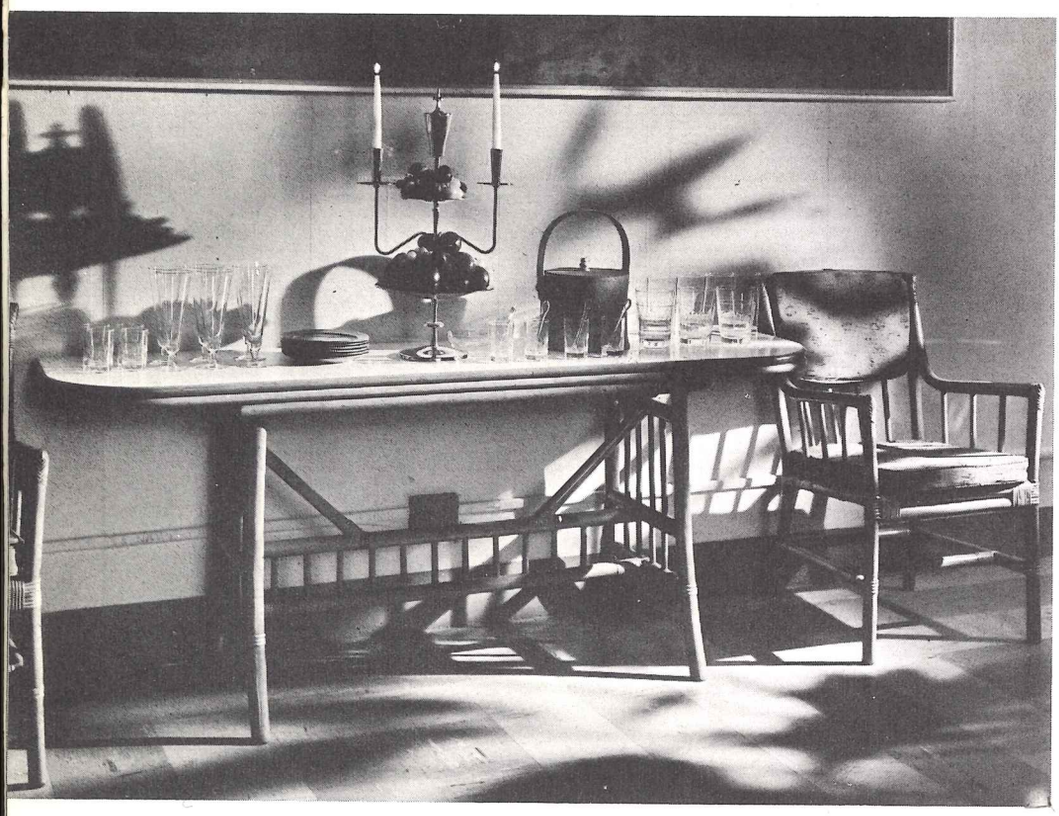
214—VANITY —ONE DRAWER
Formica Top and Shelf
Front 36" L
Back 18" L x 20" D x 74" HOA

215—VANITY BENCH
Constructed Seat—Foam Rubber
24" L x 15" W x 17½" HOA



217—OPEN CREDENZA
Wood Top and Shelves
48" L x 10" W x 30" HOA





121—CONSOLE DINING TABLE
Formica Top
Closed—72" L x 18" W x 29" HOA
Opened—72" L x 36" W x 28" HOA
(Also Available—Wood Top)

123—DINING ARM CHAIR
Foam Rubber Cushions
21" W x 23" D x 34" HOA

121—CONSOLE DINING TABLE
Formica Top
Closed—72" L x 18" W x 29" HOA
Opened—72" L x 36" W x 28" HOA
(Also Available—Wood Top)

122—DINING SIDE CHAIR
Foam Rubber Cushions
18" W x 23" D x 30½" HOA

123—DINING ARM CHAIR
Foam Rubber Cushions
21" W x 23" D x 34" HOA

124—TETE A TETE
Formica Top—Wood Shelf
Front 44" L
Back 75" L x 34" D x 35" HOA
(Also Available—Wood Top and Shelf)

113—ARM CHAIR
23″ W x 32″ D x 30″ HOA

113—SOFA
(NOT SHOWN)
69″ L x 32″ D x 30″ HOA

115—TALL BACK CHAIR
23″ W x 29″ D x 32″ HOA

112LS—LOVE SEAT—LEFT END
47″ L x 32″ D x 30″ HOA

112RS—LOVE SEAT—RIGHT END
47″ L x 32″ D x 30″ HOA

116—COFFEE TABLE
Formica Top—Cane Shelf
24″ x 24″ x 16″ HOA
(Also Available—Wood Top, Cane Shelf)

117—END TABLE w/LAMP
Formica Top and Wood Shelf
White Opaque Tole Shade
14½″ W x 33″ D x 52″ HOA
(Also Available—Wood Top and Shelf)

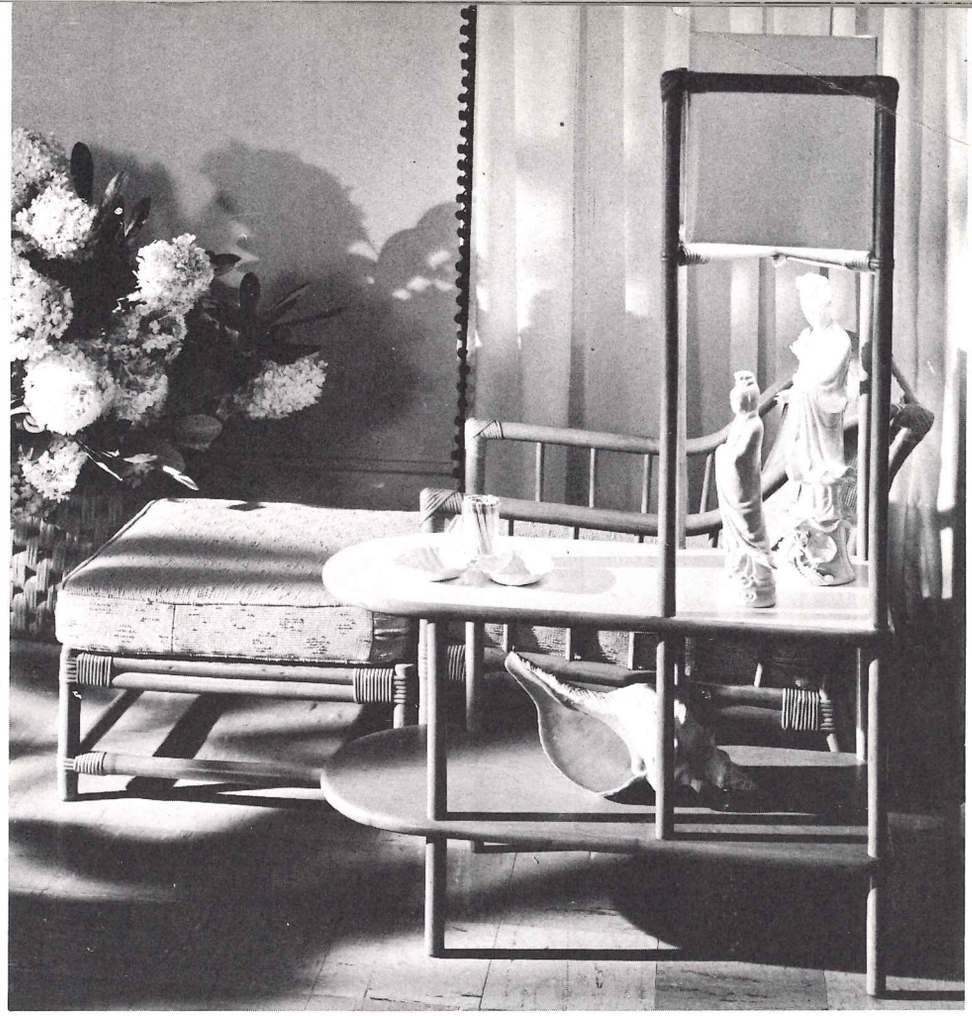
118—TORCHIERE LAMP
13″ x 13″ x 66″ HOA
White Opaque Tole Shade

109L—CHAIR—LEFT END
23″ W x 32″ D x 30″ HOA

109C—CENTER CHAIR
23″ W x 32″ D x 30″ HOA

109R—CHAIR—RIGHT END
23″ W x 32″ D x 30″ HOA

119—CORNER TABLE
Formica Top
30″ x 30″ x 24″ HOA
(Also Available—Wood Top)



117—END TABLE w/LAMP
Formica Top and Wood Shelf
White Opaque Tole Shade
14½" W x 33" D x 52" HOA
(Also Available—Wood Top and Shelf)

113—ARM CHAIR
23" W x 32" D x 30" HOA

114—OTTOMAN
24" x 24" x 15" HOA

115—TALL BACK CHAIR
23" W x 29" D x 32" HOA

118—TORCHIERE LAMP
13" x 13" x 66" HOA
White Opaque Tole Shade

110—END TABLE
Formica Top—Cane Shelf
30" L x 16½" W x 22" HOA
(Also Available—Wood Top and Cane Shelf)

918—COMMODES
Cane Top, Front and Sides
One Shelf
36" L x 16" W x 34" HOA

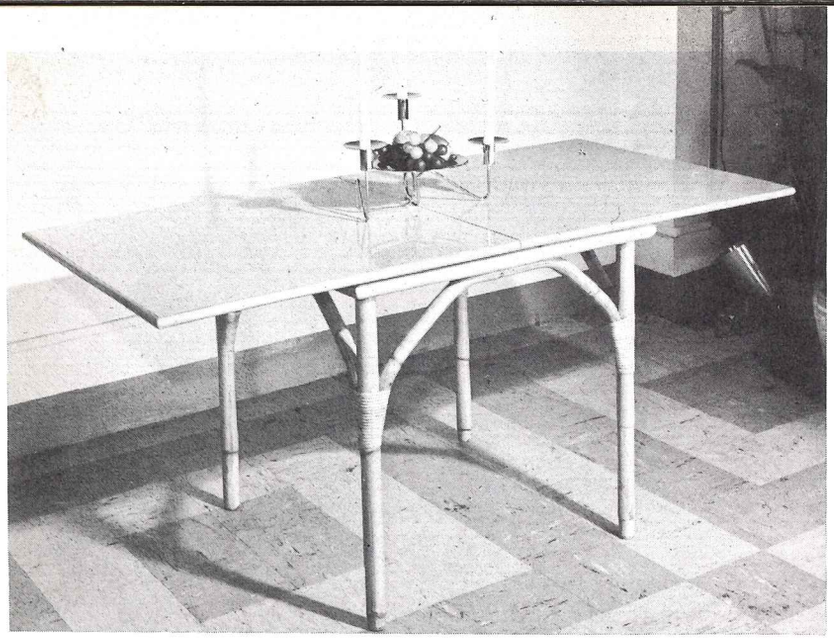
924—COMMODE
Cane Top, Front and Sides
One Shelf
Front 16" L
Back 33" L x 16" W x 33" HOA

925—TRI-CORNER HANGING SHELF
Cane Back and Wood Shelves
28" W x 34" HOA

904—TUB CHAIR
Foam Rubber Cushions
22" W x 26" D x 28" HOA

915—SERVER
Glass Top and Wood Shelf
42" L x 16" W x 30" HOA

904—TUB CHAIR



964—FLIP TOP TABLE
Formica Top
Open—60" L x 30" W x 28" HOA
Closed (see below) 30" x 30" x 29" HOA
(Also Available—Wood Top)

943—BARREL DINING CHAIR
Foam Rubber Cushion
22" W x 22" D x 28" HOA

943B—BARREL DINING CHAIR
(not shown)
Foam Rubber Seat and Back Cushion

984—EXTENSION TABLE
(Two Leaves)
Formica Top
Open—72" L x 36" W x 28" HOA
Closed—36" x 36" x 29" HOA
(Also Available—Wood Top)

905B—BRIDGE CHAIR
Foam Rubber Cushions
18″ x 18″ x 30″ HOA

914—CARD TABLE
Wood Top
33″ x 33″ x 29″ HOA
(Also Available—Formica Top)

796—PEDESTAL TABLE
Wood Top
Sizes: 30″ x 30″ x 30″ HOA
36″ x 36″ x 30″ HOA
(also available in 30″ and 36″ dias.)

974—OCCASIONAL CHAIR
Constructed Spring Seat—Foam Rubber
20″ W x 18″ D x 31″ HOA

958B—CASUAL CHAIR
Foam Rubber Cushions
22″ x 22″ x 25″ HOA

930—SOFA
69″ L x 32″ D x 28″ HOA

930—ARM CHAIR
23″ W x 32″ D x 28″ HOA

953—FLOOR LAMP w/TABLE
Formica Top
Off White Linene Shade
Table—28″ dia. x 19″ H; 61″ HOA
(Also Available—Wood or Cork Top)

947—COCKTAIL TABLE WITH BASKET
Novoply Top
42″ Dia. x 17″ HOA
(Also available in solid formica or novoply top)

919A—TABLE
Glass Top and Cane Shelf
24″ x 24″ x 25″ HOA
(Also Available— Formica Top and Cane Shelf)

919B—TABLE
Glass Top and Cane Shelf
20″ x 20″ x 16″ HOA
(Also Available— Formica Top and Cane Shelf)

960—ARM CHAIR
Foam Rubber Cushions
21″ W x 30″ D x 30″ HOA

947—COCKTAIL TABLE WITH BASKET
Novoply Top
42" dia. x 17" HOA
(Also available in solid formica or novoply top)

958B—CASUAL CHAIR
Foam Rubber Cushions
22" W 22" D x 25" HOA

953—FLOOR LAMP w/TABLE
Formica Top
Off White Linene Shade
Table—28"' dia. x 19" H; 61" HOA
(Also Available—Wood or Cork Top)

910/36—COCKTAIL TABLE
Glass Top
36" dia. x 17" HOA
(Also Available in 48" dia. and Formica Tops)

963—TEA CART
Wood Top and Shelf
36" L x 18" W x 34" HOA
(Also Available—Formica Top, Wood Shelf)

931LS—LOVE SEAT—LEFT END
47" L x 32" D x 28" HOA

931RS—LOVE SEAT—RIGHT END
47" L x 32" D x 28" HOA

933L—CHAIR—LEFT END (NOT SHOWN)
23" W x 32" D x 28" HOA

933R—CHAIR—RIGHT END (NOT SHOWN)
23" W x 32" D x 28" HOA

933C—CENTER CHAIR (NOT SHOWN)
23" W x 32" D x 28" HOA

940—ARMLESS LOUNGE CHAIR
Saddle Stitched Leather Back
Foam Rubber Cushion
22" W x 27" D x 30" HOA

941—ARM CHAIR
Saddle Stitched Leather Back
Foam Rubber Cushion
21" W x 30" D x 30" HOA

900R—DAY BED—RIGHT END
Inner Spring Mattress, Bolster and Pillow
76" L x 30" W x 27" HOA
(Also available—foam rubber mattress)

900L—DAY BED—LEFT END
(NOT SHOWN)
(Also available—foam rubber mattress)

916—BARREL CHAIR
(Spring seat cushion and
kapok back)
28" W x 32" D x 26" HOA

919A—TABLE
Glass Top and Cane Shelf
24" x 24" x 25" HOA
(Also Available—Formica Top)

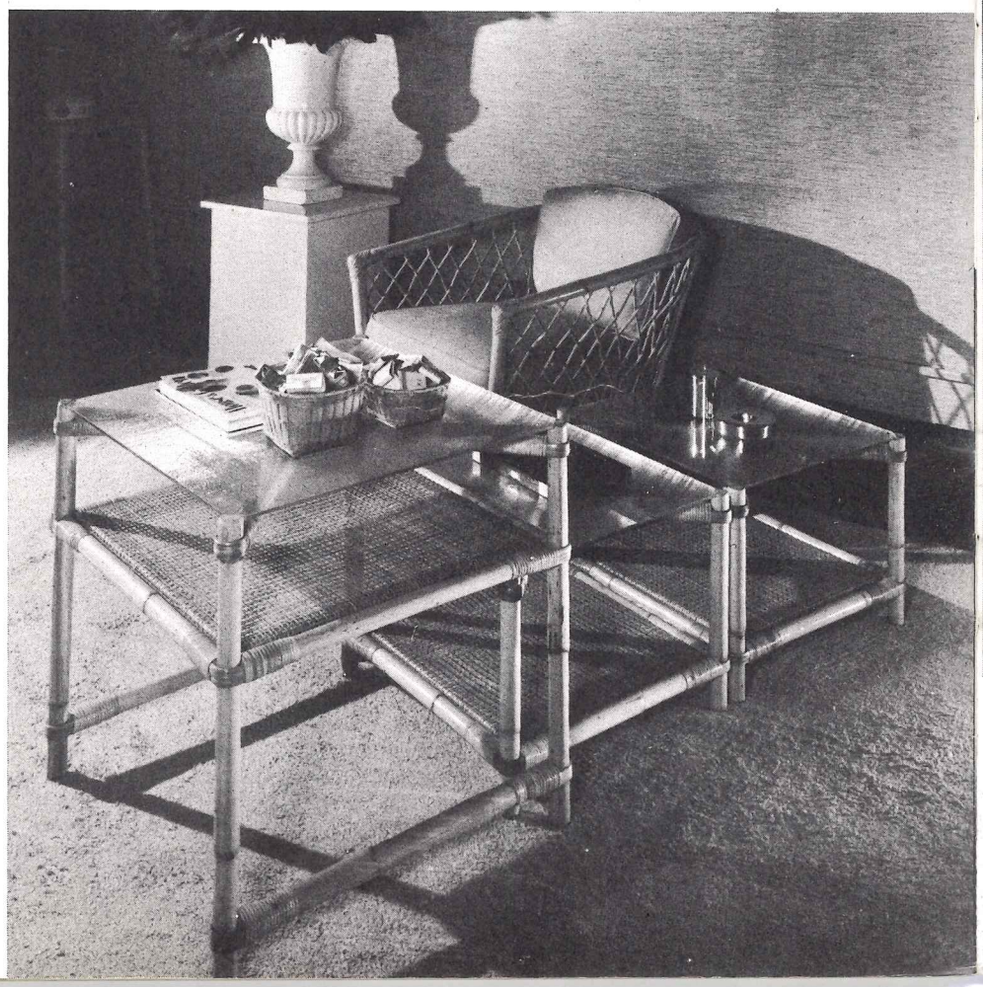
962—FLOOR LAMP
Off White Linene Shade
16" x 16" x 61" HOA

919—NEST OF THREE TABLES
Glass Top and Cane Shelf
24" x 24" x 25" HOA
20" x 20" x 16" HOA
20" x 20" x 16" HOA
(Also Available—Formica Tops)

916—BARREL CHAIR
(Spring seat cushion and
kapok back)
28" W x 32" D x 26" HOA

919B—TABLE
Glass Top and Cane Shelf
20" x 20" x 16" HOA
(Also Available—Formica Top)

942—ROCKER
Cartridge Cushion, Rubberized Hair and Foam
23" W x 37" D x 32" HOA



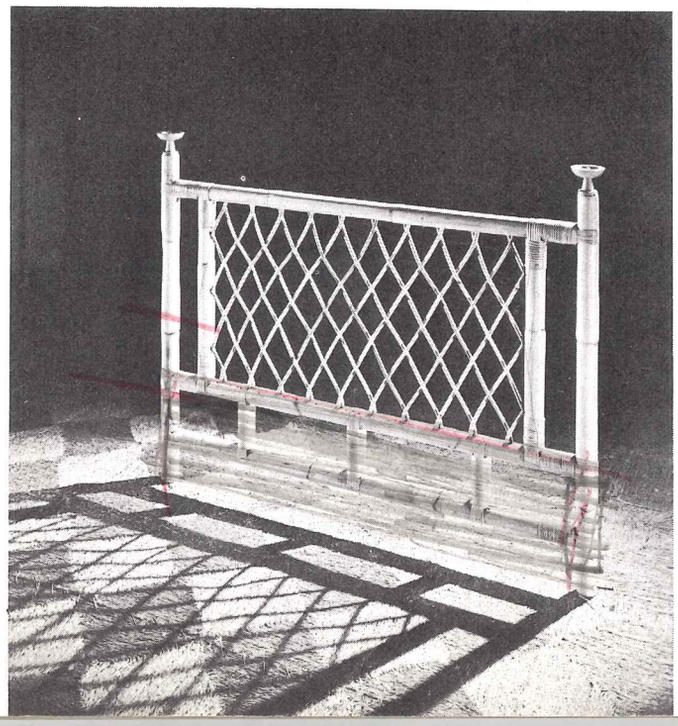
951—RECLINING CHAIR w/EXTENSION
Three Position Back
Extension Cushion Cotton Filled
(Also Available in Foam Rubber)
27" W x 33" D x 34" HOA—opens to 72" OA

950—FOUR DRAWER CHEST
Madagaska Cloth Top and Sides
Lacquered Drawer Fronts
42" x 18" W x 32" HOA

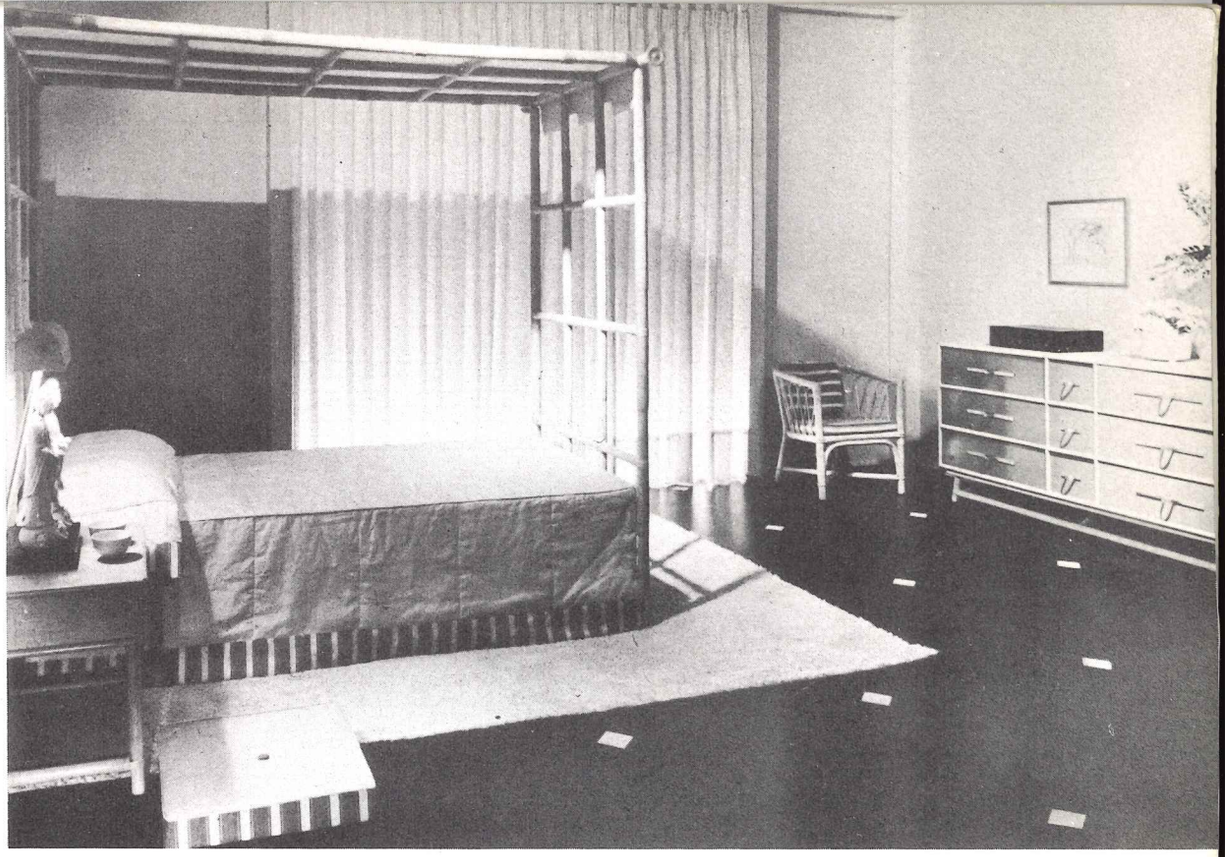
922—END TABLE
Wood Top and Cane Shelf
24" L x 18" W x 24" HOA

920—HEADBOARD

965—SCREEN
Natural imported grass pressed between Vinylite sheets.
Each Panel 25½" W x 75" HOA

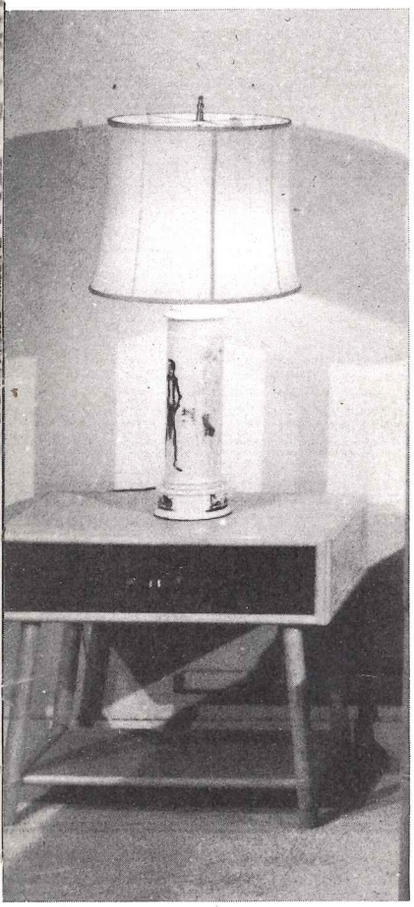


920—HEADBOARD
3'/3" x 36" HOA
(Also available 4'/6" and 6'/8" Hollywood Size)

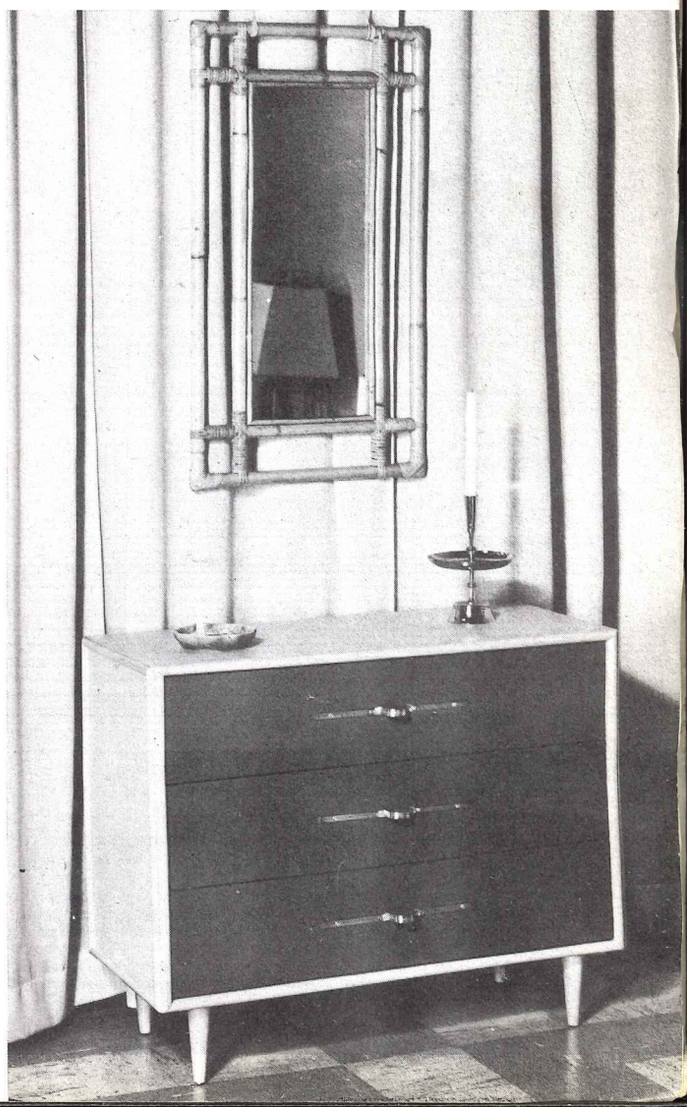


970—CANOPY BED w/HARVARD FRAME
3'/3" W x 6'/4" L x 6'/8" HOA
(also available 4'/6")

972—DRESSER
Madagaska Cloth Top and Sides
Lacquered Drawer Fronts
66" L x 20" W x 32" HOA



971—NIGHT TABLE
Madagaska Cloth top,
sides and lower shelf
Lacquered Drawer Front
23" W x 15" D x 23" HOA



966—MIRROR
20" W x 36" HOA

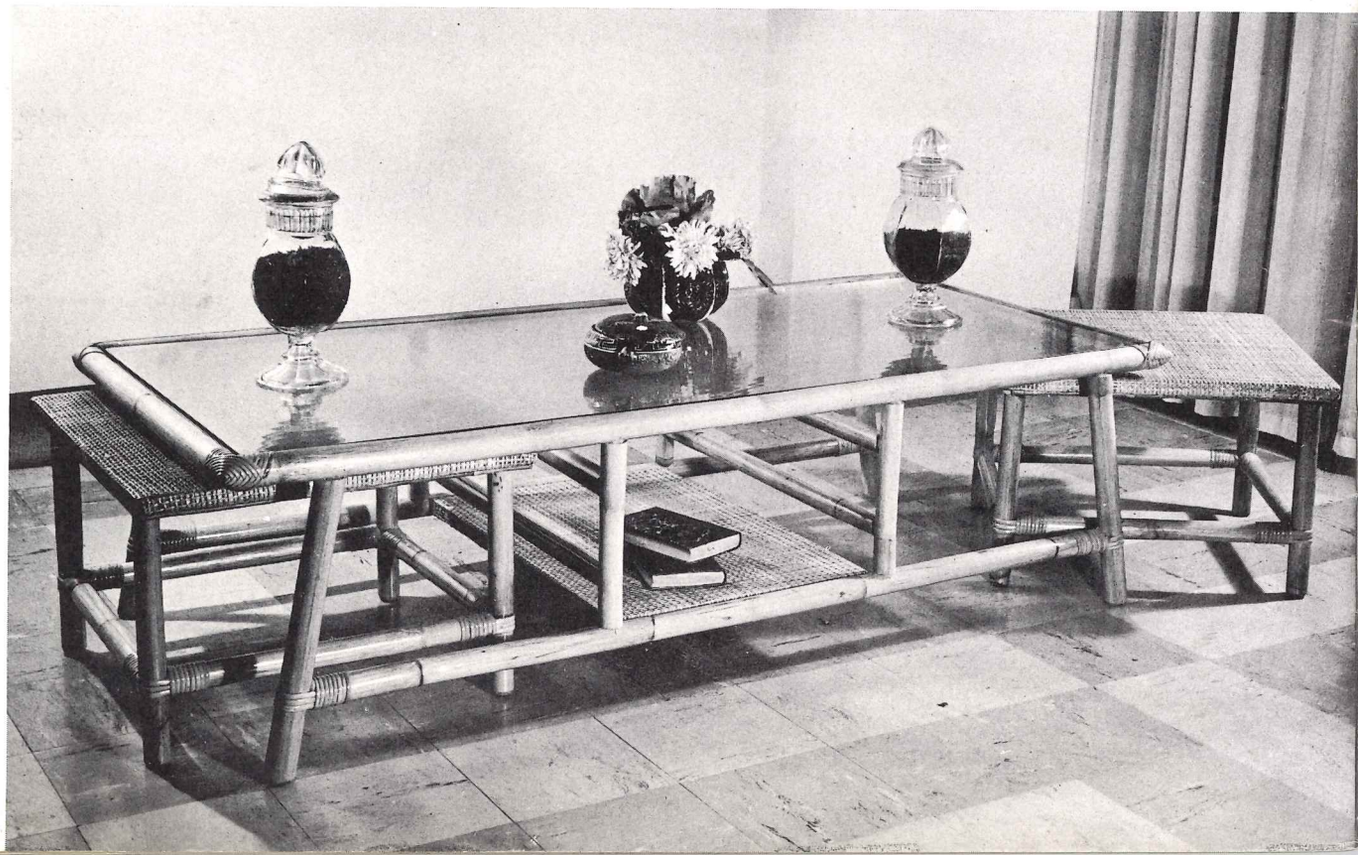
985—THREE DRAWER CHEST
Madagaska Cloth Top and Sides
Lacquered Drawer Fronts
36" L x 16" W x 30" HOA

962—FLOOR LAMP
Off White Linene Shade
16″ x 16″ x 61″ HOA

948—FAN BACK ARM CHAIR
Woven Cane Back
Constructed Seat—Foam Rubber
25″ W x 26″ D x 32″ HOA

912—COCKTAIL TABLE
Glass Top and Cane Shelf
60″ L x 28″ W x 16″ HOA
(Also Available—Formica Top)

911—CANE STOOL
21″ x 21″ x 14″ HOA

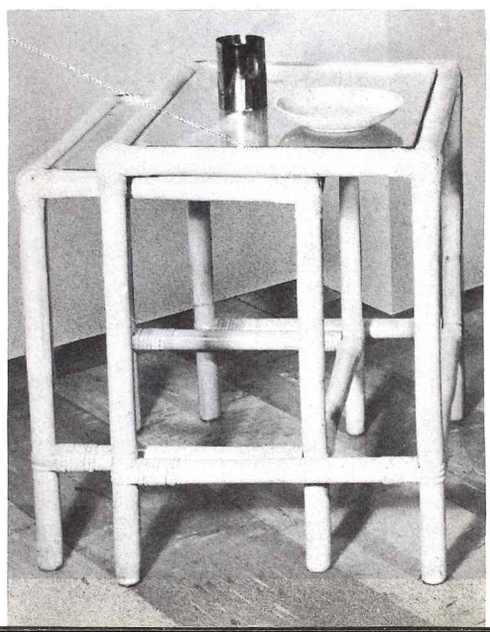


903—ARM CHAIR
23″ W x 32″ D x 24″ HOA

954—CORNER TABLE
Round Top, square base
Wood Top and Shelf
28″ dia. x 25″ HOA

902—SOFA
69″ L x 32″ D x 24″ HOA

125—COCKTAIL TABLE
Turnover Glass Brick Top
50″ L x 14″ W x 17″ HOA
(also available in Formica top)



850—NEST OF TWO TABLES
Glass Tops
16″ x 21″ x 22″ HOA
14″ x 19″

904—TUB CHAIR
Foam Rubber Cushions
22″ W x 26″ D x 28″ HOA

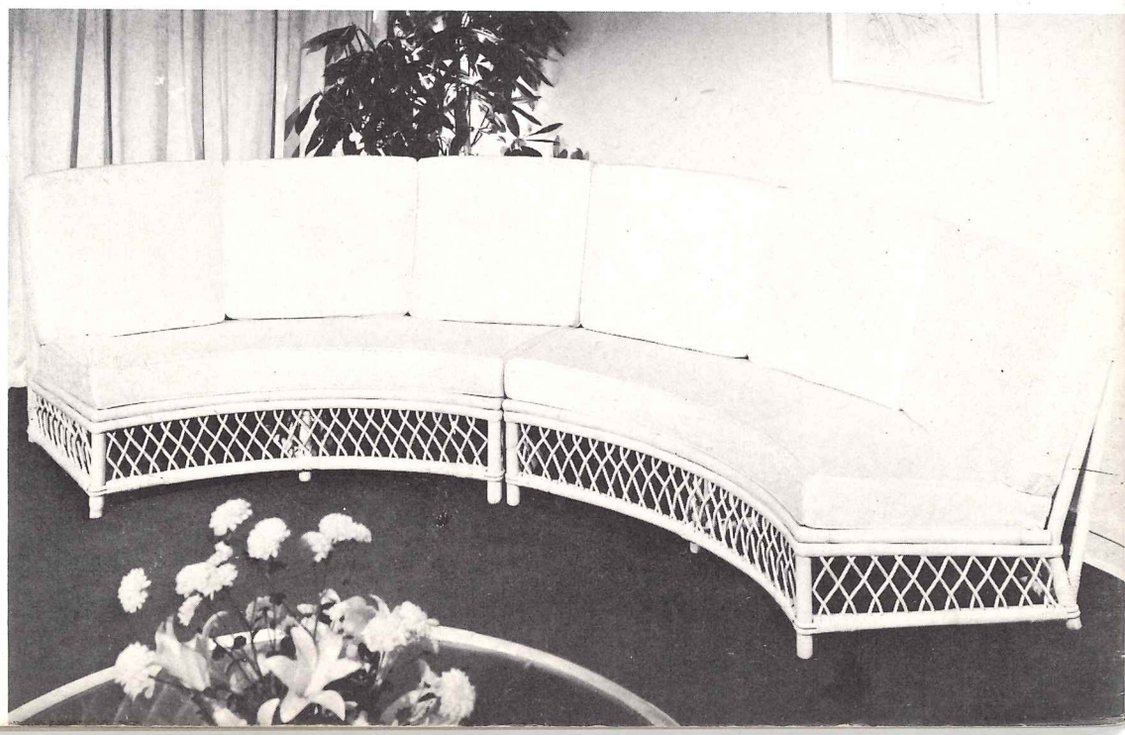
981—CIRCULAR SETTEE

982—WEDGE TABLE
Wood Top and Shelf
9″/18″ W x 30″ L x 22½″ HOA
(Also Available—Formica Top, Wood Shelf)

983—COCKTAIL TABLE
Glass Top
48″ Dia. x 17″ HOA
(Also Available—Formica Top)

916—BARREL CHAIR
(Spring seat cushion and kapok back)
28″ W x 32″ D x 26″ HOA

981—TWO PIECE CIRCULAR SETTEE
Each Section Front 42″ L x 32″ D x 30″ HOA
Each Section Back 72″ L x 32″ D x 30″ HOA



921LS—LOVE SEAT—LEFT END
47" x 32" D x 24" HOA

845—CORNER TABLE

921L—ARM CHAIR—LEFT END
(NOT SHOWN)

921RS—LOVE SEAT—RIGHT END
(NOT SHOWN)

921R—ARM CHAIR—RIGHT END
23" x 32" D x 24" HOA

921C—CENTER CHAIR
23" x 32" D x 24" HOA

845—CORNER TABLE
Glass Top—Wood Shelf
30" x 30" 24" HOA
(Also Available—Formica Top, Wood Shelf)

D-159—Maraschino

D-156—Emerald

EMBROIDERED LINENS

Due to varying surface sheen and other conditions, this wood swatch may differ slightly from the color of the actual finish on rattan.

FINISHES

Natural

Tropazure

Chinese Yellow

Jade

Teak

Sunset Red

Pickle Pine

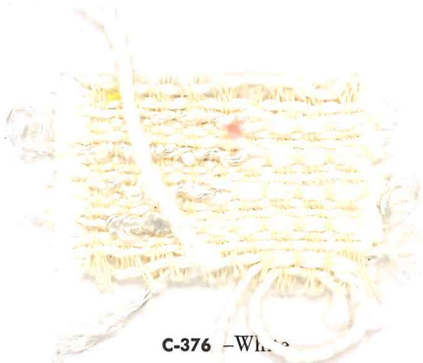
Smoke

FORMICAS

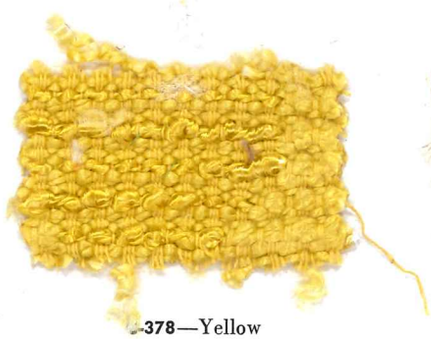
White

Grey Wood-grain

Natural Wood-grain

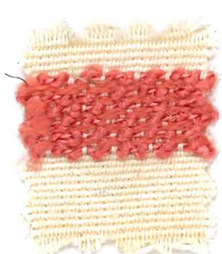


C-376 —Wh[illegible]

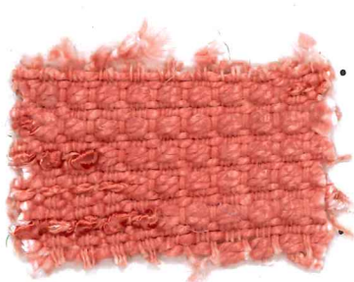


-378—Yellow

C-368—Yellow and White Stripe



C-369—Coral and white stripe



C-379—Coral

C-377—Green

C-367—Green and white stripe

GRADE C FABRICS

for allover pattern see page 17 Solid

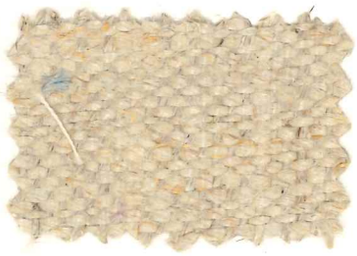
for allover pattern see page 16 Stripe

GRADE D FABRICS

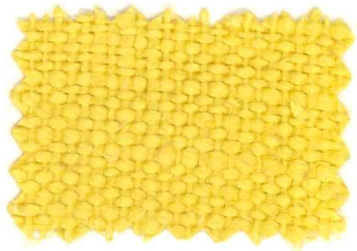
for allover pattern see page 6

D-157—Tomato

D-158—Sky Blue

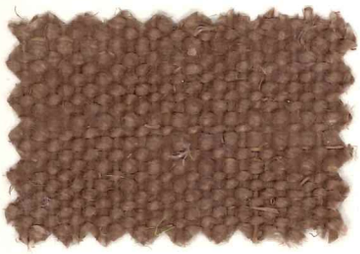


B-212—Natural

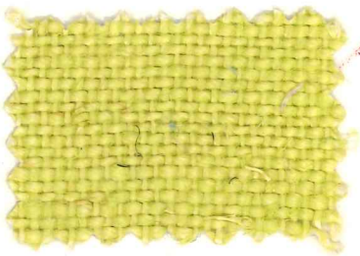


B-203—Citron

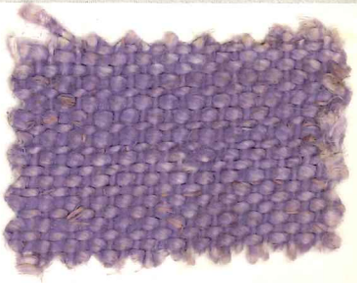
B-214—Cadet Blue



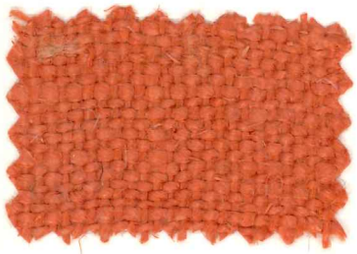
B-205—Mahogany



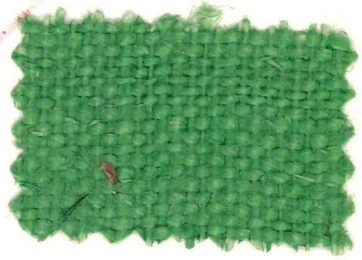
B-201—Chartreuse



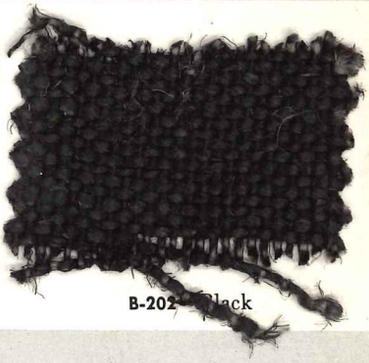
B-211—Purple



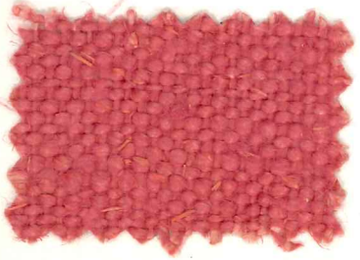
B-213—Copper



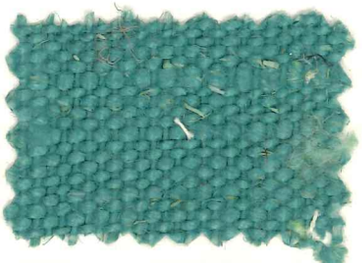
B-206—Kelly



B-202—Black

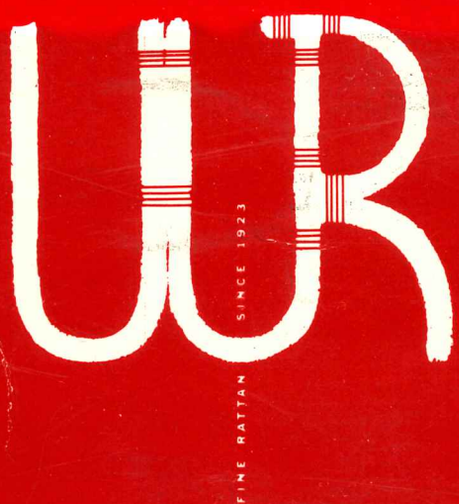


B-210—Cherry



B-208—Turquoise

GRADE B FABRICS



WILLOW & REED

Art Work Mfg. Co., Inc.
Established Since 1923
One Park Avenue, New York, N. Y.
Waters Building, Grand Rapids 2, Mich.
90 Canal Street, Boston, Mass.
factory-office: 293-297 Greenpoint Ave., B'klyn 22, N. Y.

C-b

Originality

IN **RATTAN**

WILLOW & REED

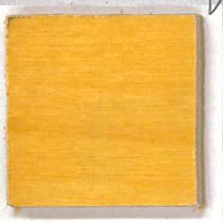
D-159—Maraschino

D-156—Emerald

EMBROIDERED LINENS

Due to varying surface sheen and other conditions, this wood swatch may differ slightly from the color of the actual finish on rattan.

FINISHES



Natural

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Grey Wood-grain

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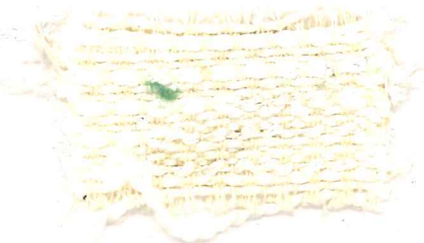
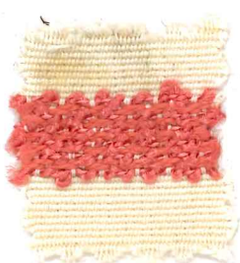


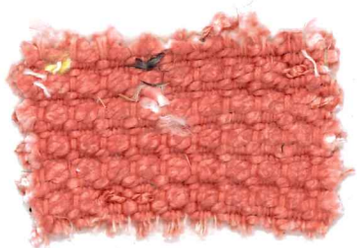
C-376—White

C-378—Yellow

C-368—Yellow and White Stripe



C-369—Coral and white stripe



C-379—Coral

C-377—Green

C-367—Green and white stripe

GRADE C FABRICS

for allover pattern see page 17 Solid

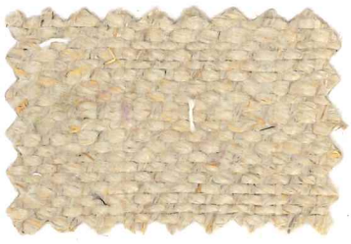
for allover pattern see page 16 Stripe

GRADE D FABRICS

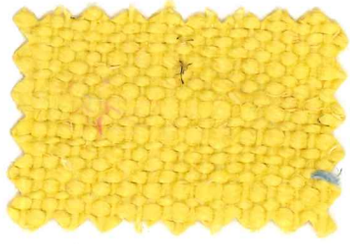
for allover pattern see page 6

D-157—Tomato

D-158—Sky Blue

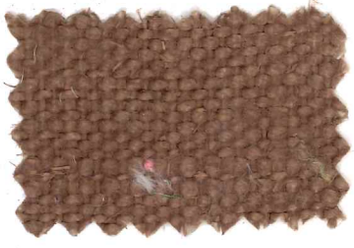


B-212—Natural

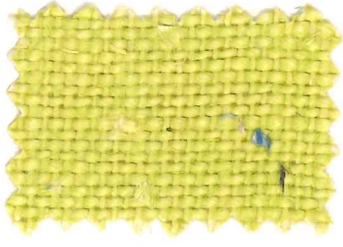


B-203—Citron

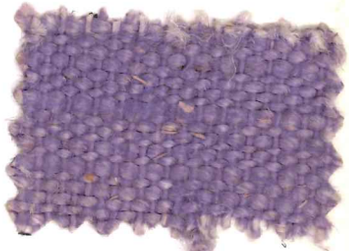
B-214—Cadet Blue



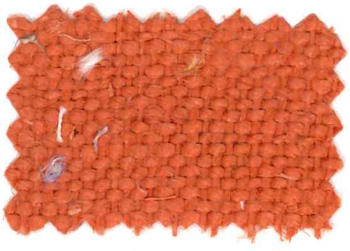
B-205—Mahogany



B-201—Chartreuse

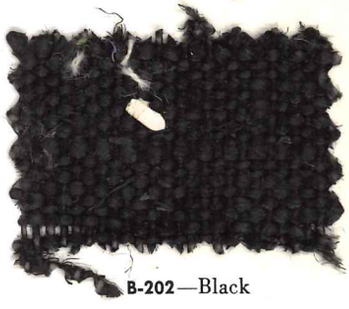


B-211—Purple



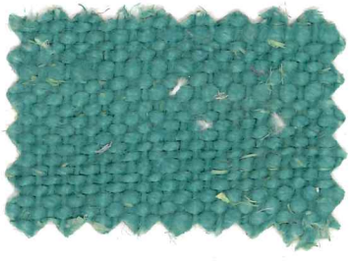
B-213—Copper

B-206—Kelly



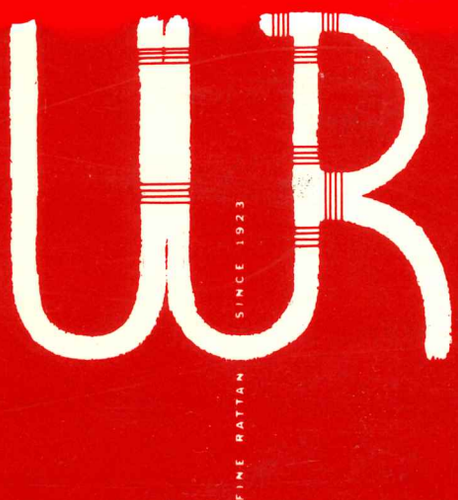
B-202—Black

B-210—Cherry



B-208—Turquoise

GRADE B FABRICS



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